

Naturally  
Strathmore®

# Greener Options

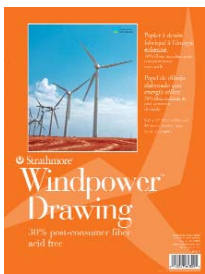
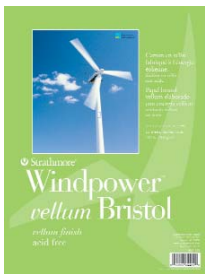
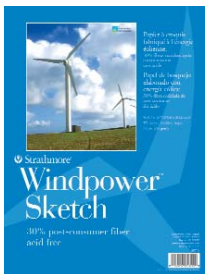
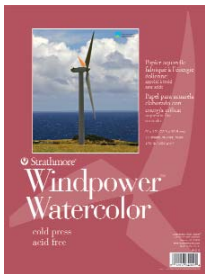
in Fine Art Papers



# Green Is in our Nature.

You'll find a longstanding tradition of **environmental stewardship** at Strathmore®. From pioneering the industry's first line of **recycled artist papers** in 1972, to today's first line of artist papers manufactured with **100% certified renewable energy**, we continue to develop the finest in **eco-friendly** products.

And our support of environmental solutions does not compromise our paper performance, appearance, or price. It's all part of our **commitment** to give you the **greener** choices you want, with all the **Strathmore quality** artists have come to expect for more than 100 years.



## Inspired by Nature



**Clean, renewable windpower.** That's the energy behind our exceptional Windpower™ Series of fine art pads.

The Windpower™ Series represents our commitment to paper performance and the environment. The products are manufactured with emissions-free, wind-generated electricity through the purchase of 100% certified renewable energy credits. What's more, they're certified through the Green-e Marketplace Program administered by the non-profit Center for Resource Solutions based in San Francisco, CA.

The Windpower™ Series includes five fine art pads, two that feature 30% post-consumer waste to maximize the use of recycled materials. (See back-page chart.)

### Benefits of Wind Energy

- Emissions-Free. Clean energy without the climate-changing carbon dioxide common in thermal and electric energy.
- Renewable. No consumption of fossil fuel, a nonrenewable resource.
- Abundant and Reliable. An affordable and available form of energy.
- Conserves Natural Resources. Uses less than 5% of land where sited, minimizing habitat destruction and preserving open spaces.

### Making a Difference with Windpower

Strathmore proudly purchases windpowered energy in the form of renewable energy credits (RECs). Renewable energy leaders sell windpower into the electricity grid, reducing the amount of power that would otherwise be generated by fossil fuels.

### Green-e Certified

The Green-e logo on Strathmore packaging gives you the assurance that products are produced with the purchase of renewable energy.





## Recycled Materials

Recycled materials that retain the highest quality standards. Our Premium Recycled Series and Artagain® pads maximize the use of recycled fibers to include high levels of post-consumer waste fibers.

By using recycled materials in the papermaking process, we divert waste from landfills, consume less energy, and use less water than if using virgin fibers. The results are quality eco-friendly papers you naturally appreciate.

Our collection of Premium Recycled sketch and drawing pads contain 30% post-consumer waste fiber. These bestselling pads are available in a full range of sizes. Artagain®, our fiber-enhanced surfaces ideal for soft pastels and charcoal, also contains 30% post-consumer fiber.

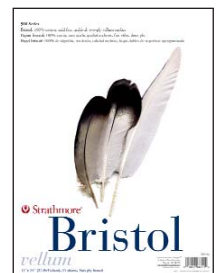
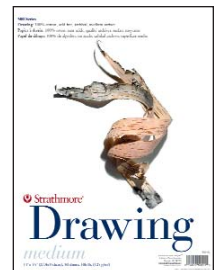
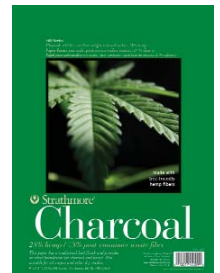
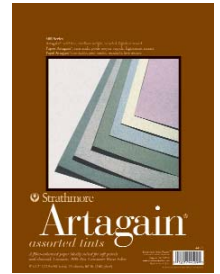
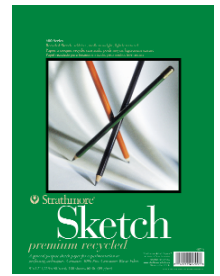
## Tree-Friendly Fibers

Artist-quality papers in alternative fibers. For products that incorporate tree-friendly fibers, look no further than Strathmore. Our growing collection includes papers made with cotton, sugar cane and hemp plant fibers.

Alternative fibers, such as cotton, sugar cane and hemp, grow faster than trees and harvesting does not disturb natural ecosystems. In fact, one acre of hemp can produce as much usable fiber as four acres of trees.




Hemp can be pulped using fewer chemicals than wood because of its low lignin content. Its natural brightness prevents the need for chlorine bleaching. Also, paper made from hemp can be recycled several times more than wood-based paper.

Our acid free hemp charcoal paper products consist of 25% hemp fibers and 75% post-consumer waste fibers, and contain no virgin wood. Our 100% cotton-based papers rely on cotton rags and recovered by-products of plants already grown for use in the textile industry.



## Look for Greener Options.

Look for Greener Options available at fine art stores.

<b>Products</b>	 <b>Windpower™ Renewable Energy</b>	 <b>Recycled Materials</b>	 <b>Tree-Friendly Fibers</b>
<b>Windpower™ Sketch</b> 657-6, 657-9, 657-11, 657-14, 657-18	Manufactured with 100% Certified Renewable Energy	30% Post-Consumer Fiber Content	
<b>400 Series Recycled Sketch</b> 457-3, 457-5, 457-8, 457-9, 457-11, 457-12, 457-14, 457-18		30% Post-Consumer Fiber Content	
<b>Windpower™ Drawing</b> 643-8, 643-9, 643-11, 643-14, 643-18	Manufactured with 100% Certified Renewable Energy	30% Post-Consumer Fiber Content	
<b>400 Series Recycled Drawing</b> 443-8, 443-9, 443-11, 443-12, 443-14, 443-18, 442-1		30% Post-Consumer Fiber Content	
<b>500 Series Drawing</b> 580-61, 580-71, 235-61, 235-71			100% Cotton
<b>Windpower™ Bristol</b> 642-9, 642-11, 642-14, 642-19, 642-109, 642-111, 642-114, 642-119	Manufactured with 100% Certified Renewable Energy		
<b>500 Series Bristol</b> 580-62, 580-72, 580-82, 580-92, 235-62, 235-63, 235-64, 235-72, 235-73, 235-74, 235-362, 235-363, 235-364, 235-372, 235-373, 235-374			100% Cotton
<b>400 Series Charcoal – Hemp</b> 444-106, 444-109, 444-112, 444-118		75% Post-Consumer Fiber Content	25% Hemp
<b>500 Series Charcoal</b> 560-1, 560-2, 560-3, 561-1, 561-2, 561-3, 561-9, 561-12, 561-18, 60-30, 60-121, 60-123, 60-124, 60-125, 60-126, 60-128, 60-129, 60-130, 60-131, 60-132, 60-135, 60-136			100% Cotton
<b>400 Series Strathmore Artagain®</b> 445-9, 445-12, 445-106, 445-109, 445-112, 446-1, 446-2, 446-3, 446-4, 446-5, 446-6, 446-7, 446-8		30% Post-Consumer Fiber Content	
<b>Windpower™ Watercolor</b> 640-6, 640-9, 640-11, 640-18	Manufactured with 100% Certified Renewable Energy		
<b>500 Series Strathmore Imperial® Watercolor</b> 140-1, 140-2, 140-3			100% Cotton
<b>500 Series Gemini Watercolor</b> 594-1, 594-2, 594-12			100% Cotton
<b>Greener Options Blank Cards</b> 105-141, 105-142, 105-146, 105-147, 105-148, 105-149		105-141: 75% Post-Consumer Fiber Content 105-146: 50% Post-Consumer Fiber Content 105-147: 100% Post-Consumer Fiber Content 105-148 and 105-149: 30% Post- Consumer Fiber Content	105-141: 25% Hemp 105-142: 90% Bamboo and 10% Cotton 105-146: 50% Sugar Cane